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Homework 01. Excel data report

<https://unc.bootcampcontent.com/UNC-Coding-Boot-Camp/unc-ral-data-pt-02-2020-u-c/tree/master/02-Homework/01-Excel/Instructions>

* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

The kickstarter dataset contains records of 4,114 individual kickstarter campaigns, including the campaign name, data information, the funding goal and pledges, and the state of the campaign, including whether it successfully met its goal, did not meet its goal or is ongoing.

Based on these records, it appears that the majority of campaigns successfully met their goals (53.1%) and were deemed successful. The most common subcategory of campaigns were plays, constituting 1066 of the 4114 total. It appears that the proportion of campaigns that were successful decreased over time.

1. What are some limitations of this dataset?

A major limitation of this dataset is that it includes live campaigns that have not yet reached their deadline, which may result in misinterpretation of the ‘state’ variable.

1. What are some other possible tables and/or graphs that we could create?

An additional table or graph may be to show the proportion of campaigns that were successful by category.